



**American
Red Cross**

FOR IMMEDIATE RELEASE

May 16, 2024

American Red Cross and Gainesville Fire-Rescue Installing Free Smoke Alarms in Homes

Gainesville, TX — May 16, 2024 – Home fires claim seven lives everyday in the U.S. but having working smoke alarms can cut the risk of death by half. The American Red Cross DFW Metro West Chapter and Gainesville Fire-Rescue are installing free smoke alarms in Gainesville homes during a *Sound the Alarm* event on May 18, 2024, from 9 a.m. to 4 p.m. This event is part of the Red Cross Home Fire Campaign.

“Most of us don’t realize we have just two minutes to escape a home fire, which is the nation’s most frequent disaster,” said Red Cross DFW Metro West Executive Director Adolph Aguirre. “That’s why Red Cross volunteers and members of Gainesville Fire-Rescue are meeting one-on-one with families to share home fire safety information and install free smoke alarms.”

Gainesville Fire-Rescue has a long-standing history of community outreach and education through various fire prevention programs, a smoke alarm program, and other initiatives with our community partners. By partnering with the American Red Cross, Gainesville Fire-Rescue is supporting efforts to get as many smoke alarms into the community as possible. The American Red Cross is providing 500 alarms at no charge and with no other criteria other than registering for the program ahead of time.

PLEASE MAKE AN APPOINTMENT TODAY. Visit redcross.org/ntxhms for a free smoke alarm installation.

Sound the Alarm events like this are part of the national Red Cross Home Fire Campaign, which has saved lives across the country, including some in North Texas, and installed more than 2.6 million free smoke alarms. This critical work is made possible because of local partners, like Gainesville Fire-Rescue.



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American Red Cross:

The American Red Cross shelters, feeds, and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit RedCross.org or CruzRojaAmericana.org, or follow us on social media.

Gainesville Fire-Rescue

Gainesville Fire-Rescue exists to protect lives, property, and render aid to citizens and visitors of Gainesville, TX by providing excellent customer service through fire suppression and rescue activities, medical first responder services, public safety education, emergency management, and fire prevention activities. For more information, please visit Gainesville.tx.us/379/Fire-Department, or follow us on social media.

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