



## FOR IMMEDIATE RELEASE

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### **From Downtown to Playgrounds, Gainesville’s Future is Taking Shape**

Gainesville, Texas—The Guiding Gainesville 2040 master planning project is in the home stretch, and the Gainesville, Texas community is invited to help refine the final drafts of the Downtown Master Plan and the Parks and Trails Master Plan.

The City will host Public Workshop #4 on Monday, November 17, from 6 – 8 p.m. at the Gainesville Civic Center (311 South Weaver St). This interactive workshop will give community members the opportunity to review the proposed recommendations and actionable goals for each plan before the final drafts are presented to Council for adoption.

Over the past year, hundreds of residents and local businesses have shared their voices through surveys, workshops, and community discussions. That feedback has directly shaped the vision for Gainesville’s growth, quality of life, and connectivity. Public Workshop #4 marks the next major milestone: the project team will present the nearly finalized draft concepts for the Downtown and Parks and Trails Master Plans, gathering final community feedback before the plans are finalized.

“This is an exciting point in the process,” said Mayor Tommy Moore. “Each person’s input has brought us closer to a plan that reflects who we are and where we want to go. Your voice continues to shape this journey and is instrumental in helping Gainesville’s future take shape right in front of us. We have come so far thanks to the ideas, passion, and participation of our residents. Now we need the community’s help to get the project across the finish line together.”

“Every bit of input matters,” said Sean Norton, Project Manager with the Antero Group. “[The Guiding Gainesville 2040] process has been driven by this community at every stage, and this workshop is about polishing the final drafts. We want residents to look at these recommendations and feel like they are truly being represented with plans that reflect the community’s collective vision.”

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