



## FOR IMMEDIATE RELEASE

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August 25, 2025

## Neighbors Needed: Gainesville Seeks Input to Keep Comprehensive Plan on Track

Gainesville, Texas—After months of gathering community feedback about future housing opportunities, parks and trails, and downtown, City Staff invites everyone who works, plays, and stays in Gainesville to help make sure they got it right. On **Monday, September 8, 2025 from 6pm – 8pm at the Gainesville Civic Center**, City of Gainesville encourages the community to show up and review the vision of the city’s growth and development.

Over the past two workshops and many months of data collection, residents shared their ideas and priorities on growth, downtown, parks, housing, and infrastructure. Now, the project team will present what they have heard and how that feedback is being translated into recommendations. You can expect to see the results of the data we’ve collected up to this point and some actionable plans. The project team wants your feedback on the trajectory of Guiding Gainesville 2040, and this is the time to provide it.

“This has been an incredible journey to include all of the residents and community members of Gainesville,” says Gainesville Mayor Tommy Moore. “We want you to come join us at this meeting, in person, to voice the direction you want to see Gainesville go in the next 15 years. Gainesville’s future will be stronger when it’s built on input from all parts of our community.”

“As a real estate professional, I know how much planning impacts our neighborhoods, businesses, and investments,” says Misty Schmitz of Tierra Real Estate Services. “This workshop is about making sure Gainesville grows in the right way. We want to grow responsibly and in line with what our community has asked for.”

“Every resident brings value,” says Linda Lewis of Abigail’s Arms. “By joining this workshop you’re helping shape Gainesville’s plan to reflect the community’s needs and aspirations while promoting responsible city development.”



“United Way believes in the power of community voices and this workshop is exactly that,” says Andrea Adams of Cooke County United Way. “This is a chance for every member of our community to contribute to the shared vision for Gainesville. It’s not just about planning. It’s about ensuring every family, every business, and every neighbor sees themselves in Gainesville’s future.”

### What to Expect

- **Large Group Presentation** – A 20-minute recap of the Guiding Gainesville project’s purpose, progress, and impact.
- **Breakout Sessions** – Topic-specific discussions with Q&A, where community members can see draft recommendations and confirm if they align with community input:
  - Fiscal Resiliency & Sustainable Development
  - Neighborhoods & Housing
  - Public Infrastructure, Street Network & Facilities
  - Downtown Revitalization
  - Parks, Trails & Public Spaces

### Why It Matters

The Guiding Gainesville 2040 process will impact how the city grows, invests in infrastructure, revitalizes downtown, and expands parks and public spaces. Workshop #3 is the community’s chance to confirm that the vision reflects their values before the plans move forward.

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### About Guiding Gainesville 2040

Guiding Gainesville 2040 is a strategic planning initiative encompassing Gainesville’s Comprehensive Plan, Downtown Master Plan, and Parks & Trails Master Plan. Led by the City of Gainesville, the project is supported by planning and design partners Antero Group, Valley Quest Design, and Urban3.

To learn more, visit the Guiding Gainesville 2040 project page on [GainesvilleTXEngage.org](http://GainesvilleTXEngage.org)



### **About Gainesville, TX**

The City of Gainesville serves as the county seat of Cooke County in North Texas. Known for its rich history, vibrant community, and welcoming spirit, Gainesville offers the charm of a small town with the amenities of a growing city. The city is committed to providing high-quality public services, supporting economic development, and preserving the natural resources that make Gainesville a great place to live, work, and visit. Learn more at [www.gainesville.tx.us](http://www.gainesville.tx.us)