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Your Vision. Your Voice. Your Gainesville.

Gainesville, TX– The City of Gainesville invites residents, business owners, and stakeholders to the second Guiding Gainesville 2040 Public Workshop. Following a strong community showing at the first workshop, city staff invites the community back to continue the conversation: you told us what you wanted, now the activities will be about where the community envisions the progress.

This come-and-go style, interactive event is taking place on Monday, June 2, 2025 from 6 – 8pm at the Gainesville Civic Center at 311 S Weaver St, Gainesville, TX 76240. It is part of a continuing series designed to gather input for three interconnected efforts: Gainesville’s Comprehensive Plan, Downtown Master Plan, and Parks & Trails Master Plan. Workshop #2 will focus on identifying where future growth, development, and investment should occur throughout the city.

What to Expect

- **Interactive Planning Stations:** Share input on key corridors, downtown development opportunities, and parks and trails expansion.
- **Hands-On Mapping Activities:** Help identify preferred locations for new businesses, public spaces, green infrastructure, and more.
- **Flexible Format:** Drop in at any point between 6 – 8pm to speak with the planning team, contribute ideas, and review early findings from the first workshop. There will not be any presentations beyond the come-and-go activity stations.

“This process is all about the people who live, work, and play here,” said Gainesville’s Mayor Tommy Moore. “We want to ensure the voices of our residents and business owners are reflected in this plan. We need you to come visit with us at the workshop because your input will help guide decisions that affect everything from economic development to quality of life in our city.”

Cooke County leaders also see the plan's broader regional value. "Gainesville is the county seat and its future has a direct impact on Cooke County," said Cooke County Commissioner Jason Snuggs. "Smart planning benefits everyone—from infrastructure and housing to parks and public services. I encourage every resident to be part of this conversation."

Community members of all ages are welcome—bring your kids and participate in shaping the vision for Gainesville's future.

Why It Matters

Your input helps answer key questions like:

- Where should we focus future development and infrastructure?
- How can we enhance Gainesville's parks, trails, and public spaces?
- What investments will make downtown more vibrant and accessible?

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ABOUT THE GUIDING GAINESVILLE 2040 INITIATIVE

The Comprehensive Plan serves as the foundation, setting goals for Gainesville's overall development. The Downtown Master Plan focuses on enhancing the thriving downtown area, supporting businesses, and fostering economic growth. The Parks & Trails Master Plan prioritizes connectivity, recreation, and active lifestyles by improving and expanding parks and trails.

This initiative is led by the Guiding Gainesville 2040 project partners: the Antero Group, Valley Quest Design, and Urban 3, alongside a diverse advisory committee of city leaders, business representatives, and community members.

For additional information about the project, please visit GuidingGainesville.org

ABOUT THE CITY OF GAINESVILLE

Nestled in the heart of North Texas, the City of Gainesville was founded in 1850 and is located in Cooke County. The city has a rich history and is sprinkled with landmarks, charming downtown streets, and a vibrant community that honors the past while embracing the future. For information about city-sponsored projects, please visit GainesvilleTXEngage.org.