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From Safety to Streets—Gainesville Engage Puts You in the Loop

Gainesville, TX – The City of Gainesville continues to make government more accessible and transparent with the launch of Gainesville Engage (GainesvilleTXEngage.org).

Only 22% of Americans said they trusted the government in Washington to do what is right at least "most of the time," according to the Pew Research Center. While 67% of American respondents to a Gallup survey say they have at least a "fair amount" of trust and confidence in the local government, that still leaves a third of individuals who don't trust local government very much or at all.

Gainesville Engage is designed to foster transparent communication and active participation between the city government and residents. This initiative especially supports the younger people in our community because less than a third of individuals under-30 in the US trust the government, according to the same Gallup survey.

"Gainesville Engage is a tool to bridge the gap between our city staff and the residents we serve," said Paulina Schutt-Swiatkowski, Communication and Outreach Director for the City of Gainesville. "The platform helps our whole community get engaged, and we especially want to encourage our younger residents because they seem to have a tougher time engaging in official channels."

Gainesville Engage serves as a centralized hub where residents can stay informed about ongoing city project details – backgrounds, timelines, budgets, and more—and sign up for notifications to receive updates. By providing these resources, the platform empowers community members to be active in their city's future.

One such participation opportunity is housed in the "FY2026 Budget" project. In the "Budget Simulation" activity, the community can—and is encouraged to—provide feedback for how they envision allocating the General Fund budget. This and other project pages will continue to get

updated to help to educate, inform, and empower the Gainesville community.

"We want our residents to feel informed, involved, and confident that their voice matters," said Gainesville Mayor Tommy Moore. "Gainesville Engage is another way we're building trust and strengthening our connection to the community we serve."

The platform leverages innovative technology to enhance the way residents interact with their local government. While Gainesville is not eliminating other methods of connecting with the public, this addition underscores Gainesville's dedication to adopting modern approaches that help make information easier to access for the public.

Residents are encouraged to explore Gainesville Engage by visiting GainesvilleTXEngage.org. The City of Gainesville remains committed to fostering an open environment, and the addition of this platform to the Communication & Outreach department's tools is a testament to that ongoing effort.

ABOUT THE CITY OF GAINESVILLE:
Nestled in the heart of North Texas, the City of Gainesville was founded in 1850 and is located in Cooke County. Named the "Most Patriotic Small Town in America" by Rand McNally and USA Today, Gainesville has a rich history and is sprinkled with landmarks, charming downtown streets, and a vibrant community that honors the past while embracing the future.

ABOUT GAINESVILLE ENGAGE:
The City of Gainesville, TX's new digital platform, Gainesville Engage is designed to keep residents informed and involved in local projects and decision-making. The site offers clear, accessible information on project timelines, budget, and progress and allows users to sign up for updates on topics that matter to them. It's part of the city's ongoing commitment to transparency, accessibility, and meaningful community engagement.