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Gainesville Encourages Community to Join Comprehensive Plan Process

Gainesville, TX— With the Comprehensive Planning process underway, the City of Gainesville invites the community to participate in the first of a series of Guiding Gainesville 2040 Public Workshops on Monday, February 3, 2025 from 6-8 p.m. in the Civic Center’s Main Room. This interactive, come-and-go event is a vital opportunity for those who spend a significant amount of time in Gainesville to have a say in its future.

The Guiding Gainesville 2040 initiative combines three critical projects: the Comprehensive Plan, the Downtown Master Plan, and the Parks & Trails Master Plan. Together, these plans aim to provide a clear vision for the city’s growth, address community needs, and enhance the quality of life for residents.

What to Expect

- **Interactive Stations:** Explore dedicated stations for each plan—Comprehensive Plan, Downtown Master Plan, and Parks & Trails Master Plan—designed to gather feedback and ideas within each context.
- **Hands-On Activities:** Participate in engaging exercises to share your perspective on community development, downtown growth, parks and trails improvements, and more.
- **Flexible Format:** Stop by any time between 6-8 p.m. Facilitators will be available to guide discussion and collect input.

Why Your Input Matters

This workshop is your chance to influence the future of Gainesville by sharing ideas on topics like:

- Enhancing downtown businesses and public spaces.
- Improving parks, trails, and pedestrian connections.
- Addressing zoning, public services, and neighborhood revitalization.
- Defining what “growth” and “quality of life” mean and look like for our community.



“City Council takes community input very seriously,” said Mary Jo Dollar, Ward 6 Council Member. “We will use the comprehensive plan extensively when planning for growth and improvements. I encourage all that are able to participate in this easy, accessible, come-and-go format workshop to give suggestions for the direction the city should take in the future.”

“Being involved in the future growth of our community as a business owner and resident is crucial because it ensures that we are not just spectators but active participants in shaping a thriving, vibrant environment,” said Ashley Murillo, Owner of Guapos Barber Lounge. “Our investments, innovations, and collaboration pave the way for sustainable development and create a legacy of progress and opportunity for future generations.”

“The voice of Gainesville’s residents—the people who make this community their home—is the most important guide to its future,” said Sean Norton, Project Manager with the Antero Group. “This interactive workshop will be a great opportunity for folks to collaborate with our planning team and the city in creating a roadmap that is truly responsive to its needs and aspirations.”

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ABOUT THE GUIDING GAINESVILLE 2040 INITIATIVE

The Comprehensive Plan serves as the foundation, setting goals for Gainesville’s overall development. The Downtown Master Plan focuses on enhancing the thriving downtown area, supporting businesses, and fostering economic growth. The Parks & Trails Master Plan prioritizes connectivity, recreation, and active lifestyles by improving and expanding parks and trails.

This initiative is led by the Guiding Gainesville 2040 project partners: the Antero Group, Valley Quest Design, and Urban 3, alongside a diverse advisory committee of city leaders, business representatives, and community members.

For additional information about the project, please visit GuidingGainesville.org

ABOUT THE CITY OF GAINESVILLE

Nestled in the heart of North Texas, the City of Gainesville was founded in 1850 and is located in Cooke County. The city has a rich history and is sprinkled with landmarks, charming downtown streets, and a vibrant community that honors the past while embracing the future.