

FOR IMMEDIATE RELEASE

Media Contact:

Paulina Schutt-Swiatkowski | Gainesville Communication & Outreach Specialist
(940)668-5748, pswiatkowski@cogtx.org

City of Gainesville Asks Residents for Comprehensive Plan Input

Gainesville, TX – 9 September 2024 – The City of Gainesville launched the Guiding Gainesville 2040 (GG2040) project and is seeking community input. GG2040 is a comprehensive planning initiative designed to explore opportunities that will strategically guide the city’s future growth while maintaining the community’s unique character. This ambitious project began at the end of July 2024 and will span 16 months, resulting in three key plans: a Comprehensive Plan, a Downtown Master Plan, and a Parks & Trails Master Plan.

The project comes as Gainesville experiences significant growth and development, prompting city leaders to seek a thoughtful approach to planning that aligns with the community’s needs and vision. GG2040 will ensure that Gainesville continues to thrive while enhancing quality of life for residents, fostering sustainable economic development, and preserving the city’s identity.

A Team of Experts to Lead the Way

The City of Gainesville has partnered with the Antero Group, an urban planning and engineering firm with offices in Denton, Chicago, and Denver, to lead the project. Valley Quest Design, a Denton-based landscape architecture studio, and Urban3, a renowned consulting firm specializing in land value economics, property tax analysis, and community design, will also work on GG2040. Together, this dynamic team will bring their expertise to help Gainesville develop a clear, actionable roadmap for the future.

Key Plans for a Sustainable Future

The GG2040 project will result in the creation of three foundational plans to help shape the city’s future:

- **Comprehensive Plan:** This plan will provide strategic guidance for the future growth and development of Gainesville, addressing issues such as land use, walkability, economic development, and sustainability. It will establish a vision for the city’s future, informed by community input and detailed analysis of critical development factors.

- **Downtown Master Plan:** As Gainesville’s walkable downtown continues to attract interest from businesses such as wineries and restaurants, this plan will address parking, zoning, and aesthetic guidelines to support future economic growth while maintaining the charm of the downtown core.
- **Parks & Trails Master Plan:** With a growing interest in active lifestyles, this plan will focus on enhancing Gainesville’s parks and trail system, improving pedestrian and bicycle connectivity throughout the community, and integrating the local trail network with broader regional pathways.

Community involvement is Critical

The City of Gainesville strongly encourages community involvement throughout the planning process. A dedicated project website, GuidingGainesville.org, has been established to keep residents informed about the project’s progress. The site will feature updates on meetings, events, and key documents. Residents are invited to share their thoughts through the website’s contact form, submit photos of the community, and participate in the planning process.

In addition to a community survey (open through October 16), GG2040 will include several interactive workshops designed to gather feedback from those who live and work in the city. Gainesville’s residents will also have the chance to learn more about the project during Depot Day—the planning team will have booth space with the Police and Fire departments.

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